

Delhi Technological University

(Formerly Delhi College of Engineering)

East Delhi Campus



*Admission Information Brochure for Post Graduate Programme in East Delhi
Campus*

Master in Business Administration (MBA)

(2017-19 Batch)

University School of Management & Entrepreneurship

Delhi Technological University

East Delhi Campus

Vivek Vihar, Phase -2, Jhilmil Colony, Delhi, 110095

ABOUT DTU

Delhi Technological University (DTU), formerly known as Delhi College of Engineering (DCE), is a premier government university located in New Delhi, India. It is one of the oldest engineering colleges in India and Delhi's first engineering college. It was established in 1941 as Delhi Polytechnic and was under the control of the Government of India. The college has been under the government of the National Capital Territory of Delhi since 1963 and was affiliated with the University of Delhi from 1952 to 2009. In 2009, the college was given state university status, thus changing its name to Delhi Technological University.

It offers courses towards Bachelor of Technology (B.Tech), Master of Technology (M.Tech), Doctor of Philosophy (Ph.D.) and Master of Business Administration (M.B.A) and contains fourteen academic departments with a strong emphasis on scientific and technological education and research.

DTU has consistently been ranked among the top universities of the country in reputed surveys. More information can be accessed at www.dtu.ac.in

ABOUT EAST DELHI CAMPUS

The newly established east Delhi campus of DTU shall be functional from this academic session. It is located in Vivek Vihar, Phase II (in the premises of Shaheed Sukhdev College of Business Studies which, has been shifted to a new campus in Rohini). The campus endeavours to provide quality education, research and innovation in the emerging areas of management relevant to industry and society. From this academic session, it will offer courses in Bachelor of Business Studies (B.B.A), Bachelor of Arts (B.A) (Hons.) in Economics and Master of Business Administration (M.B.A).

MBA PROGRAMME

The two years programme is designed in four semesters using participative pedagogy with equal emphasis on conceptual knowledge and application of such knowledge in industry context. The Programme focuses on inculcating effective managerial leadership.

Specialisations

- Marketing Management
- Financial Management
- Human Resource Management
- Supply Chain Management
- Information Technology Management
- Knowledge & Technology Management

Eligibility

A candidate who has passed any graduate examination with 50% marks in aggregate from a recognized university/institution is eligible to apply. Those who are appearing in final semester examination may also apply, provided that they submit the proof of eligibility at the time of Personal Interview.

A relaxation of 10 % to SC/ST candidates shall be given in eligibility criteria.

The student should hold a degree from any of the university incorporated by an act of the centre or state legislature in India or other educational institutions established by an act of Parliament or declared to be deemed as a university under section 3 of UGC Act, 1956 or possess an equivalent qualification recognized by the Ministry of HRD, Govt. of India.

Admission criteria

70% weightage will be given to the marks at graduation level and 30% weightage for the personal interview. Since there is a weightage of qualifying examination marks in the composite (graduation and PI marks)

merit list, the candidates are required to provide proof of their marks at the time of Personal Interview (PI). **No candidate shall be permitted in PI without producing the same.**

The University may decide an appropriate cut-off percentage of marks scored at graduate level to invite the candidates for Personal Interview.

Intake and reservation of seats

The intake of this programme for this academic session at East Delhi Campus for academic session 2017-18 is 60. The reservation of seats for SC/ST, OBC, PWD and other sub categories are as per the norms.

One seat is reserved for Kashmiri migrant. However, there will be no relaxation in the minimum eligibility criteria.

Fee Structure

The fee for this programme is **INR 1,38,000/-** (One lakh thirty eight thousand) for first year and **INR 1,51,000/-** (One lakh fifty one thousand) for second year. In case of revision of fee, the candidates are required to pay the revised fee.

HOW TO APPLY

Online Application form is available at www.dtuadmissions.nic.in

All candidates are required to fill the online Application Form and make an online payment of Rs. 1000/- (one thousand only).

Incomplete application, due to any reason, is liable for rejection by the University.

ADMISSION SCHEDULE AND IMPORTANT DATES:

Schedule for Announcement of lists, Verification of Documents, Approval of Admission and Payment of Admission Fee for MBA.

S. No.	ACTIVITY	PROPOSED DATE
1	Release of Online Application Form	1st July, 2017 (Saturday)
2	Last date of Online Form submission	24th July, 2017 (Monday)
3	Date of release of short-listed candidate for Personal Interview	28th July, 2017 (Friday)
4	Date of Document Verification and Personal Interview	2nd and 3rd August , 2017 (Wednesday & Thursday)
5	Release of the first list of selected and waitlist candidates	8 th August , 2017 (Tuesday)
6	Date of depositing the fee by the selected candidates from the first list	11 th August (Friday)

7	Release of second list for admission from the waitlisted candidates against the vacant seats	14th August (Monday)
8	Date of depositing the fee by the candidate selected in second list	16 th August (Wednesday)
9	Open/Spot Counselling against vacant/withdrawal of seats	17 th August (Thursday)
10	Date of depositing the fee by the candidate selected in third list (last date of admission)	18 th August (Friday)

NOTE: No individual communication will be sent to the candidates. It is therefore in the interest of the candidates to visit www.dtuadmissions.nic.in for updated information regularly as per the admission schedule given above.

Withdrawal Policy: The withdrawal policy is as given below:

Upto 14 th August 2017	Refund of full fee (candidate will have to deposit a DD of Rs. 1000/- in favour of Registrar DTU as processing fee)
After 14 th August	No Refund

All candidates are required to fill the online Application Form and make an online payment of Rs. 1000/- (one thousand only).

For any queries contact at:

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Phone: 011-27296203